FOR IMMEDIATE RELEASE Contact: Mark Ellert

mhellert@guyharveyoutpost.com

954-524-2225

OLD BAHAMA BAY RESORT JOINS GUY HARVEY OUTPOST

Ft. Lauderdale, FL — **September 5, 2012**— Guy Harvey Outpost Resorts announced today that the popular Old Bahama Bay Resort & Yacht Harbour is the newest member of the Expedition Properties Portfolio by Guy Harvey Outpost. Old Bahama Bay marks the third Outpost Expedition Property in the northern Bahamas since launching the program earlier this year.

Making the announcement today were Outpost co-founders Mark Ellert and Bill Shedd, along with James Culmer, the manager of Old Bahama Bay Resort & Yacht Harbour. "Old Bahama Bay is without question one of the most popular out-island marina resorts in the Bahamas, with world class fishing and legendary diving," remarked Outpost President, Ellert. "It's the front door to the Northern Bahamas for the entire eastern seaboard boating and fishing community, so Old Bahama Bay is a perfect complement to our other Outpost Expedition properties in the Abaco Islands."

Bill Shedd, added "For Outpost, it's important to promote the understanding and appreciation of a destination's relationship to its larger marine ecosystem. From Old Bahama Bay on past the Green Turtle Club to the Blackfly Bonefish Lodge at the south end of Great Abaco island, there are well over 200 miles of shoreline, flats, reefs, coves and cays. Each is uniquely different, but together they make for a remarkably vibrant and diverse marine environment, offering great vacation and scientific opportunities." The Shedd family legacy is written in conservation and marine education, having co-founded Sea World and the Hubbs Seaworld Research Institute, for which Bill Shedd serves as Board Chairman. Shedd is also owner of AFTCO, a fishing tackle industry leader.

Old Bahama Bay Resort and Yacht Harbour is located on West End, Grand Bahama Island, approximately 60 miles east of Palm Beach. The resort, with its 73 villas and full service marina, has recently reclaimed its operating independence after becoming associated with plans to redevelop two thousand acres of land once known as Jack Tar Village. The newly created management company, Island Ventures Resort & Club, Ltd., has installed James Culmer as Resort Manager.

"By teaming with Guy Harvey Outpost, we're combining our top-of-class facilities and amenities with watersport enthusiasts and their families who are passionate about their time on, in, and around the water and their loyalty to Guy Harvey and his widely recognized brand of conservation, discovery and watersports adventure," noted Culmer in explaining the decision to affiliate with Outpost. "By joining Expedition Properties, Old Bahama Bay joins a select group of Outpost owners and operators who share this passion and loyalty and we look forward to working with Guy and his Outpost properties to bring his message of discovery to an ever expanding audience."

Culmer also announced that Old Bahama Bay is celebrating their new affiliation with Outpost offering dockage at \$1.00 per foot and room rates of \$150.00 per night - with a third night free - from September 4th through October 31, 2012. "It's our back to school special," Culmer quips. "We're back in class, so to speak, with old friends and some new faces. Today we're learning everything we can about Guy's vast world of science and discovery, and tonight's homework assignment is to put that knowledge to work developing some exciting and unique fall and spring fishing and diving activities!"

About Guy Harvey Outpost Resorts

Guy Harvey Outpost Resorts is based in Ft. Lauderdale, Florida. The company's Signature Properties operate under the Guy Harvey Outpost brand name, the most recent opening on St. Pete Beach, Florida. Expedition Properties are independently branded and affiliated with the Outpost marketing and reservation system. Current Expedition Properties include Green Turtle Club and Blackfly Bonefish Lodge, both in the Abaco Islands. All Guy Harvey Outpost properties feature beach, boating, fishing and diving programs and amenities. In keeping with the reputation of Guy Harvey as a unique blend of artist, scientist, diver, angler, conservationist and explorer, fiercely devoted to his family and his love of the sea, the company's mission is to inspire travel to unique destinations, promote sustainability and engage guests in environmentally responsible and memorable recreational activities.

About Old Bahama Bay & Yacht Harbour

Old Bahama Bay is located in the historic village of West End, Grand Bahama Island approximately 26 miles west of Freeport and 56 miles due east of Palm Beach, Florida. Private boats can arrive via the yacht harbour at Old Bahama Bay, an official Bahamas Port of Entry with on-site customs and immigration.

Known for its "barefoot elegance," the tranquility of the resort's secluded hammock-lined beach provides an ideal island escape for both families and couples. With a wide-range of on-site activities, guests can choose to relax at the oceanfront swimming pool and along its beautiful beaches, or they can participate in more adventurous activities including fishing, diving, snorkeling and boating. Resort amenities include complimentary use of Wi-Fi, kayaks, snorkel equipment, the fitness center, and bicycles. The oceanfront Teaser's Tiki Bar serves breakfast, lunch and dinner. Massage services are also available by appointment.

Accommodations include 67 beachfront junior suites, and 6 one and two-bedroom suites. Every room is filled with little extra touches such as rich mahogany woods and textured leather furnishings, luxurious bathrooms, fine linens and robes, refrigerators, microwaves, coffee makers, DVD and CD players, cable television, oceanfront terraces and more. The marina is a 72-slip full-service yacht harbour with lighted entry markers for night arrival, fuel dock, power, water, cable TV and pump out stations. It can accommodate vessels up to 120'.