THURSDAY FEB. 9, 2017

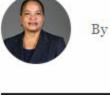
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Business / Tourism

Guy Harvey-branded RV resort to break ground this summer



Artist rendering of the resort cottages for sale at the new Guy Harvey Outpost Club & Resort Tarpon Springs. (Elite Resorts/Guy Harvey OutPost)



By Arlene Satchell . Contact Reporter



Sales to open in March for new Guy Harvey RV resort community near Tarpon Springs



JANUARY 24, 2017, 4:58 PM

ort Lauderdale-based hotel branding company Guy Harvey Outpost Resorts and partner Elite Resorts plan to brand and the brands are the brands of the brands o partner Elite Resorts plan to break ground this summer on their first recreational vehicle and cottage resort in Florida called Guy Harvey Outpost Club & Resort Tarpon Springs.

Located in Holiday north of Tarpon Springs in Pasco County, and adjacent to the Anclote River Park, the 66-acre gated outdoor resort community will offer 70 cottages and 270 outfitted paved RV lots for purchase.

"The amenity of choice among today's leisure travel guest, especially those traveling with families, is outdoor recreation and connecting with nature," said Mark Ellert, president of Guy Harvey Outpost. "Florida has fabulous outdoor recreation assets, including world class fishing and watersports. That's the DNA of our brand and Tarpon Springs, making it the perfect spot for us to create this new vision for upscale outdoor resort hospitality."

The company's mission is to inspire traevl to unque destinations and promote sustainable tourism. The hotel branding outfit was founded in 2007 by Ellert, and is co-owned by marine artist and conservationist Guy Harvey and two other partners, Bill Shedd and Charles Forman.

The company's eco-friendly outposts typically feature amenities and programs tied to the beach, boating, fishing and diving. Its properties can be found in Islamorada, St. Pete Beach and St. Augustine, as well as in the Bahamas, Cayman Islands, Mexico and Galapagos Islands off Ecuador.



Outpost Club & Resort Tarpon Springs. (Elite Resorts/Guy Harvey OutPost)

Elite — an RV campground manager and developer - currently manages Citrus Valley and Salt Springs RV resorts in Florida and Strawberry Park in Connecticut. It has sold 150 lots at its Citrus Valley community near Orlando.

The resort near Tarpon Springs will include a 20,000 square-foot clubhouse, pool, an adventure center and nature discovery center with an observation tower. Other amenities include a biking

trail, children's camp, exercise center, dog park and high-speed property-wide Wi-Fi.

Sales will open in March and deposits taken from interested buyers for the loft-style one-and two-bedroom solar-paneled cottages. Prices for the 400-to-500-square foot cottages, which can be purchased fully furnished and equipped, start at \$250,000. Meanwhile prices for the 3,200-square-feet RV lots start at \$150,000. The RV lots come equipped with 100-amp electric service, cable, water and sewer. Owners also have the option of putting their cottages and lots in the club's rental program.



Springs. (Elite Resorts/Guy Harvey Outpost Resorts)

The resort is expected to open in spring

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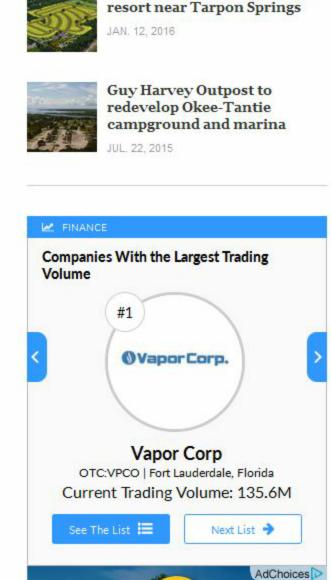
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