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Guy Harvey Outpost Club & Resort launches sales

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GUY HARVEY OUTPOST CLUB & RESORT LAUNCHES SALES

March 6, 2017 in RV Industry News Leave a comment

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By Darian Armer

Assistant Editor, RV Daily Report

FORT LAUDERDALE, Fla. — Guy Harvey Outpost Club & Resorts Tarpon Springs has launched sales for its new 66-acre gated outdoor resort community in the gulf coast community northwest of Tampa.

The project includes 70 cottages and 270 paved RV sites. Eduard Mayer, President of Elite Resorts and project owner says the development is in the final stages of permitting, with plans to break ground in the fall.

Cottage options include loft-style one-and two-bedroom cottages designed to LEED standards, with features such as solar panels. Prices for the 400-to-500-square foot cottages, which are purchased fully furnished and equipped, start at \$250,000. Prices for the 3,200-square-foot RV lots start at \$150,000. The RV lots are equipped with 100-amp electric service, cable, water and sewer.

Mayer said Guy Harvey Outpost Resorts will manage a rental program on behalf of cottage and RV lot owners when they are not in residence.

Mayer describes the cottages and resort amenities as constructed to hotel grade with resort style design.

“We have hotel architects and interior designers helping with the design. It’s a significant upgrade to the typical RV park,” Mayer stated. “It will have the characteristics of a boutique resort hotel with an RV park community. It’s all about great facilities and professional hospitality service.”

Situated in a quaint old Greek community near water, the resort combines many of the passions the Guy Harvey brand is known for, including conservation, the ocean, and artistic beauty.

“It has that old time charm,” he said.

So far, response to the resort has been overwhelmingly positive, Mayer said.

“We launched sales at the RV Show in Tampa and we were overwhelmed with the response. Judging by the demand and responses we’ve heard, we’re on the right wavelength.”

The resort will feature a 20,000 square foot lodge with pools, on-site restaurants, sports complex, dog park, bike trails, and the Outfitter Adventure Center under the direction of C.A. Richardson, a well known Florida fishing authority and TV personality. The resort is also working with Audubon Florida to help create awareness of the local birds in its Nature Discovery Center and on-site observation tower.

“We’re approaching this with the mindset of creating a resort branded community with professional hotel management, which we don’t believe is the norm in the RV world,” Mayer said. “It’s a coastal casual environment. We are providing a space for people who want to relax, spend time with family and find a spot where they can enjoy life.”

Mayer said his longer-term objective is to have multiple Guy Harvey Outpost locations with reciprocal rights for use of amenities and activities.

“I think the hallmark of what we have is location in a picturesque old-Florida coastal community with amenities with the Guy Harvey brand, which is a quality name,” Mayer said.

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ABOUT DARIAN ARMER

Darian Armer is the assistant editor for RV Daily Report. She lives in Billings, Montana, where she enjoys spending time with her husband and three stepchildren. Introduced to the RV industry in 2012, she is happy to be writing for one of the greatest industries around.

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