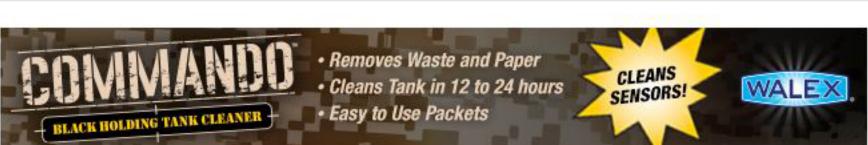
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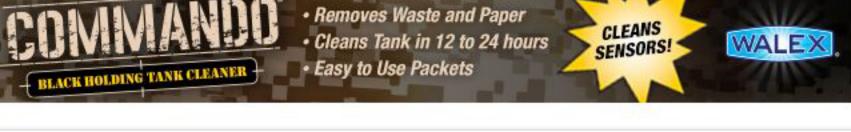
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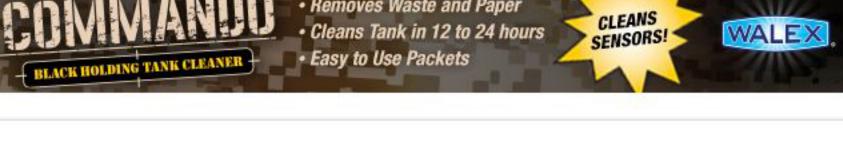
RV Industry News

Podcast 133: Mark Ellert, Guy Harvey Outpost Resorts

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This week's guest is Mark Ellert, the president and co-founder of Guy Harvey Outpost Resorts. He's based in Fort Lauderdale, Fla., and his company has exquisite hotel resorts around the world. However, the company is in the process of expanding into the outdoor hospitality industry and is in the process of building several destination RV parks in Florida in the next few years.

One resort in Tarpon Springs, Fla., will open in 2018 and another in Lake Okeechobee, Fla., in 2019.

Ellert explains why Guy Harvey opted to get into the outdoor hospitality industry and what his staff is planning to do to really up the game and attract more families and children to their RV parks. It's really going to confound the industry which slaps a resort designation on just about any type of RV park.

The firm has an exceptional reputation in the hotel industry for providing outstanding experiences, so the outdoor hospitality industry should expect the company to do the same with the RV parks it has under development.

Although the company is selling sites to full-time and season RVers to finance the construction, Guy Harvey Outpost Resorts will rent those spaces out to overnight guests.

Ellert is committed to raising the bar in offering true resort experiences at the company's resort campgrounds that aren't age restricted or kid restricted. In fact, once the resorts are open, the staff is planning to offer some pretty spectacular fishing expeditions to guests.

To follow the progress of the resorts, visit www.guyharveyoutpost.com.

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ABOUT GREG GERBER



Greg Gerber is the editor and founder of RV Daily Report. A native of Madison, Wis., he moved to Phoenix in 2009 to escape the endless winters and wicked humidity of the six-week "summer" season. He's a DODO -- Dad of Daughter's Only -- who would crawl across the desert on his hands and knees for an In-N-Out Double Double. He has visited every state except Hawaii and is anxiously waiting for some RV company to host a conference in the Aloha State.

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ONE COMMENT

Michael McCracken April 14, 2017 at 5:50 pm

I dislike high dollar investment corporation who are getting into the RV travel business. These parks are geared more for the part-time vacationer or RVer who returns home each year. Usually the ones who aren't retired and still have a full time job. I find that the so called "RV Resorts" are usually to expensive for the full-time RVer or those who spend most of the year on the road. Most of us full time retired RVers who travel most of the year, don't need fancy parks with swimming pools, recreational facilities etc... These RV Resorts are also causing the riseing of rates throughout the RV Park business. Just a full service clean RV Park with reasonable rates is good enough for me.

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