



CLEAR ^{THE} PATH

OPERATION LIONFISH

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JUNE 28-29,

Join us for a fun weekend while supporting a worthy non-profit charity, Warfighter Scuba, at Operation Lionfish – Clear the Path! We have an event-filled weekend planned with something fun for everyone while raising money to support this important charity that provides therapy for our combat wounded purple heart recipients through SCUBA. We will have Captain's Pre-briefing & Cocktail Party, Operation Lionfish Hunt, Weigh-in & Awards at the Sands Harbor Resort & Marina.

Come out and help us celebrate those who served!



SPONSORSHIP OVERVIEW



ENGAGEMENT & EYEBALLS

- ✓ 125,000 + Website Visits
- ✓ 110,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 150 + - Event Attendees

DEMOGRAPHICS

GENDER

57% -Men / 43% - Women

AGE

18-24 – 10.3%

25-34 – 16.1%

35-44 – 21.3%

45-54 – 20.8%

55 – 64 – 19.1%

65+ - 12.4%

BENEFICIARY

WARFIGHTER SCUBA:

Provides therapy for our combat wounded purple heart recipients through SCUBA.





PRESENTING
SPONSOR

\$3,000

STAGE
SPONSOR

\$2,000

AWARDS
SPONSOR

\$1,500

T-SHIRT
SPONSOR

\$1,500

Veteran
Sponsor

\$500

PRE-EVENT

Logo on Promo Collateral

X

Logo on website

X

X

X

X

X

Social Media Announcements

X

X

X

X

X

Eblasts

X

X

X

X

Press Releases

X

EVENTS

Logo on event banners

X

X

X

X

Logo on weigh in banners

X

X

Logo on awards banner

X

X

Logo on t-shirt

X

X

Logo on event collateral

X

Live announcements

X

Table at Events

X

X

X

X

X

Event Tickets

X

X

X

POST EVENT

Blog

X

Eblast

X

X

X

SPONSORSHIP RESERVATION

Sponsor Name (as to be used by the Event) _____

Type of Business _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email (required) _____

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: _____

Name: _____

Date: _____

___ Presenting Sponsor (1).....	\$3,000
___ Stage Sponsor (2).....	\$2,000
___ Award Sponsor (2).....	\$1,500
___ T Shirt Sponsor (2)	\$1,500
___ Veteran Sponsor	\$500
___ Other / In Kind	

Full payment is due with your reservation unless other arrangements are made.

Please make checks payable to

Watermark Management Group, LLC and return with completed application to:

Guy Harvey Outpost Resorts

1500 W Cypress Creek, 108

Ft Lauderdale, FL 33309

Outfitter@GuyHarveyOutpost.com

Visit OperationLionfish.com

Phone: 954-368-4845 Email: Outfitter@GuyHarveyOutpost.com