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Guy Harvey adds to expedition network



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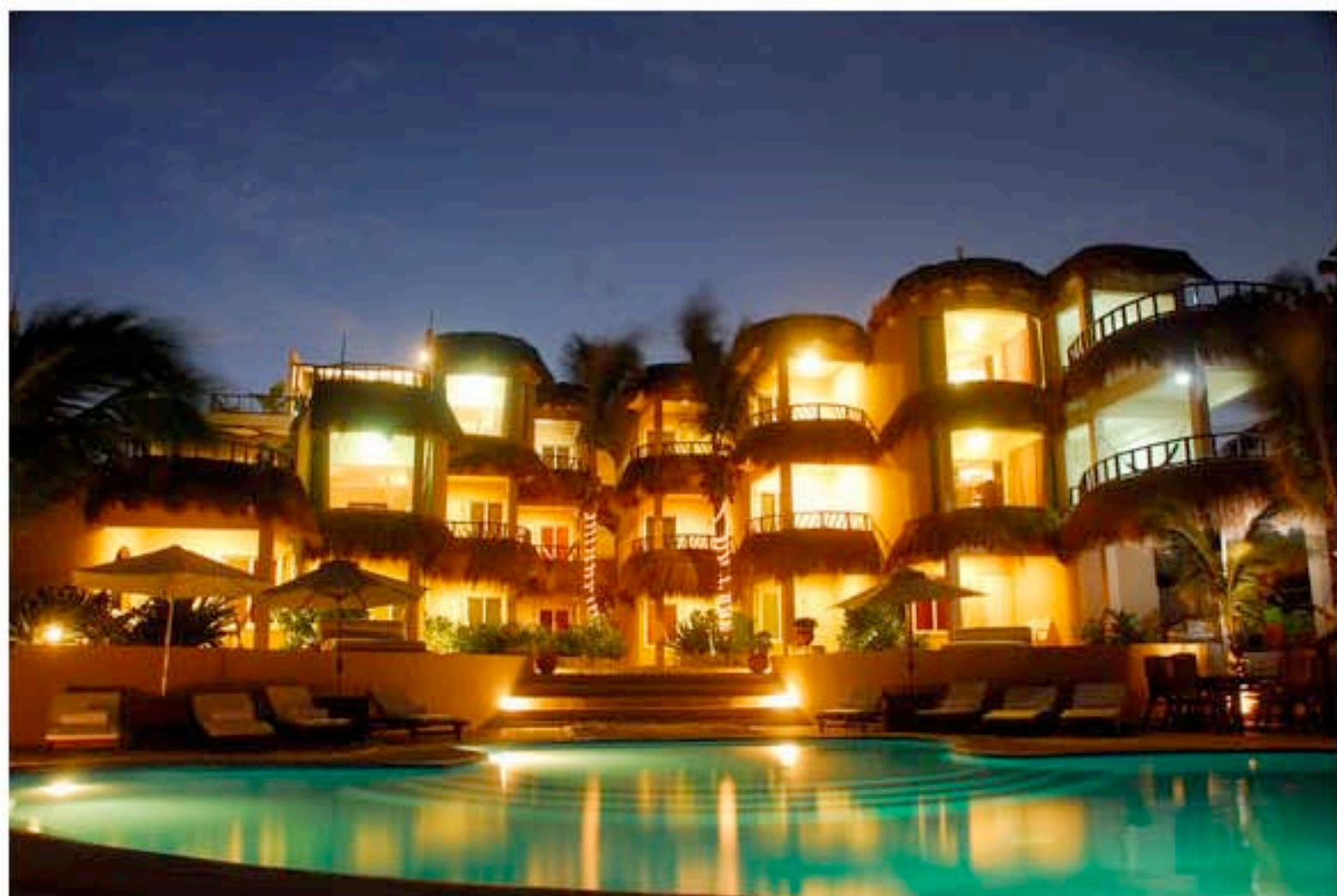


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By Arlene Satchell
Sun Sentinel

12:47 p.m. EDT, October 16, 2013

Guy Harvey Outpost Resorts has added Hotel Playa Media Luna in Mexico to its Expedition Collection, the **Fort Lauderdale**-based company announced Tuesday.

The independently operated and managed beachside boutique hotel is on Isla Mujeres, a popular resort destination just offshore Cancun. The hotel's Keen M Bluewater Adventures sportfishing operation also joined its Expedition Outfitter network, the company said.

"With Isla's great fishing, diving and underwater filming opportunities and convenience to South

Florida, I'm a regular guest of Hotel Playa Media Luna and Keen M," Guy Harvey, chairman of Guy Harvey Outpost Resorts said in a statement. "They've always been very close friends; I'm absolutely thrilled to now have them as part of my Outpost family."

Guy Harvey Outpost system now includes two Signature Florida resort properties and five Expedition lodges located across the Bahamas, Galapagos Islands and Mexican Yucatan Peninsula.

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Guy Harvey Outpost adds hotel

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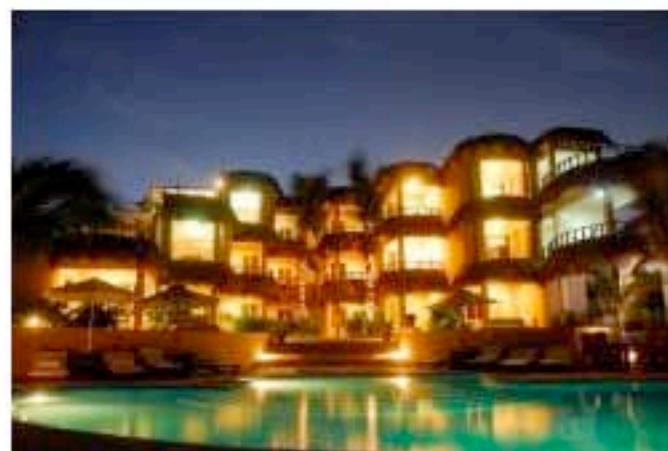
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— **Arlene Satchell**

Guy Harvey Outpost Resorts Announces Mexico Affiliations

[f](#) [t](#) [p](#) [+](#) | October 17, 2013

FORT LAUDERDALE, FL- - Guy Harvey, Chairman of Guy Harvey Outpost LTD. announced today the company's entry into Isla Mujeres, Mexico, a favorite resort destination for divers and fishermen located just offshore of Cancun. Joining the Expedition Collection of Guy Harvey Outpost is the Hotel Playa Media Luna, a beachside boutique hotel located on island's popular north beach just blocks from its lively downtown district. The hotel's Keen M Bluewater Adventures sportfishing operation has become a member of the company's Expedition Outfitter system.



In making the announcement, Harvey commented, "With Isla's great fishing, diving and underwater filming opportunities and convenience to South Florida, I'm a regular guest of Hotel Playa Media Luna and Keen M. They've always been very close friends; I'm absolutely thrilled to now have them as part of my Outpost family."

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Small in comparison to nearby Cozumel, Isla Mujeres enjoys an outsized reputation among travelers looking for a "laid back" resort vibe in the so-called Mexican Riviera. "Cruise ships don't call on Isla, so the experience here is that of a sleepy fishing village with a diving problem," says Mark Ellert, President of Outpost, in describing the destination. "Isla Mujeres is a bucket list destination for scuba divers with its fascinating Underwater Museum of Art. Add to that beautiful coral reefs, the whale shark migration and the chance to dive on massive bait balls during sailfish season. All of it makes for an exhilarating dive destination, and don't even get me started on its' world class fishing."

Speaking on behalf of her family's ownership of Hotel Playa Luna Media and their legacy of Isla Mujeres hospitality, Ms. Kin Lima de Mendillo commented, "Hotel Playa Luna Media and Keen M are a family affair. We're passionate about what we do and want customers to experience the authentic Isla, like a local. Guy's visits and experiences here with us helped shape the vision for the Expedition Collection of Guy Harvey Outpost, so we know we're in great company joining with other hotel owners in the Guy Harvey Outpost system."

Hotel Playa Media Luna is one of five hotels in Kin's family. "Playa Media Luna is a secluded 'Half Moon' shaped beach making for a private retreat and all of our rooms face directly at the cove," she notes. "This area of Isla's beachfront has been in the family for generations and we picked this beach for a reason." The hotel has 20 rooms and suites. Only five blocks separate the beach on the east side of the island from the marina dock on the west. In between is the town's popular pedestrian esplanade, Hidalgo Avenue. "Most everyone gets around by foot or golf cart, and no one ever gets lost, unless maybe the party went on too long," she laughs.

At the dock, the Keen M fleet operates under the helm of Captain Anthony Mendillo Jr., a former New England sportfishing captain who settled into Isla over 20 years ago. Repeated seasonal pilgrimages to Isla for the legendary sailfish migration introduced Anthony to Kin and her family's varied hotel and marina holdings. "I landed a grand slam - a beautiful wife, a wonderful family and the best sportfishing this side of Caribbean." Mendillo's good looks and boyish charm belie his long list of tournament victories and industry recognition. He is an international representative to Mexico for the International Game Fishing Association, IGFA and the subject of numerous articles in Marlin Magazine among others.

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Guy Harvey Outpost Resorts and Marinas

Guy Harvey Outpost Resorts Announces Mexico Affiliations

by [John Bell](#)

(Oct. 15, 2013 - FORT LAUDERDALE, FL)...

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Hotel Playa Luna Media - Isla Mujeres Mexico

Photo by courtesy Guy Harvey Outpost

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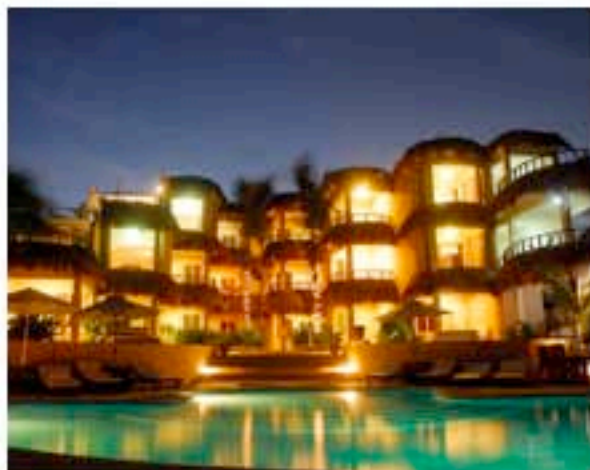
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Fishing News

Guy Harvey Outpost Lands in Mexico

October 15, 2013 11:13AM News Wire



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Oct 15, 2013, 2:25pm EDT

Guy Harvey Outpost brings Mexican hotel into the fold



Shaun Bevan

Reporter-

South Florida Business Journal

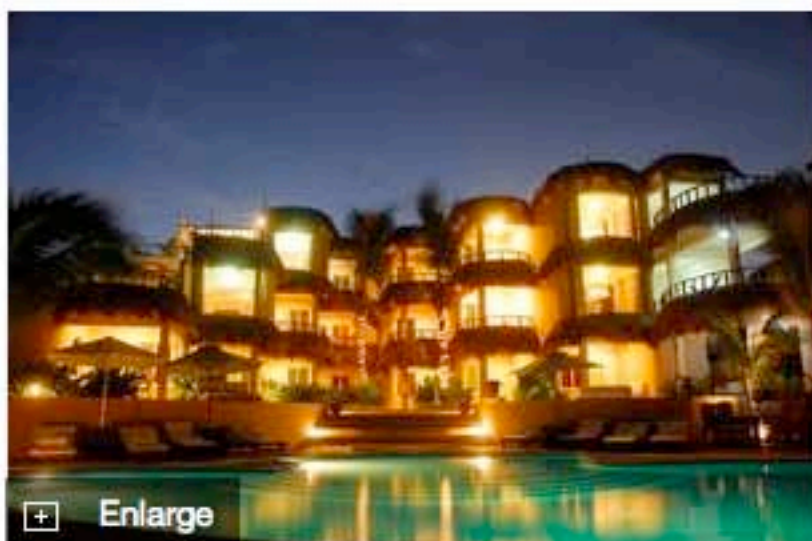
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"With Isla's great fishing, diving and underwater filming opportunities and convenience to South Florida, I'm a regular guest of Hotel Playa Media Luna and Keen M," said [Guy Harvey](#), chairman of Guy Harvey Outpost Ltd. "They've always been very close friends, and I'm absolutely thrilled to now have them as part of my Outpost family."

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Hotel Playa Media Luna is on Isla Mujeres near Cancun, Mexico.



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Isla Mujeres has a reputation among travelers as being a laid-back resort, as opposed to the party towns along the Mexican Riviera.

"Cruise ships don't call on Isla, so the experience here is that of a sleepy fishing village with a diving problem," Outpost

President [Mark Ellert](#) said in describing the destination. "Isla Mujeres is a bucket list destination for scuba divers, with its fascinating Underwater Museum of Art. Add to that beautiful coral reefs, the whale shark migration and the chance to dive on massive bait balls during sailfish season. All of it makes for an exhilarating dive destination, and don't even get me started on its world class fishing."

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Shaun Bevan covers tourism, hospitality, retail and restaurants.

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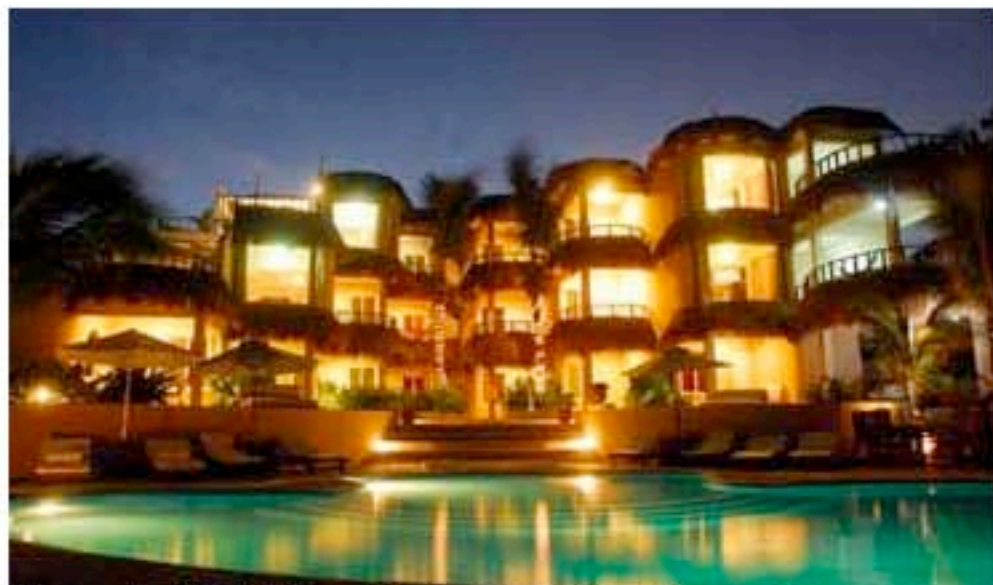
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Isla Mujeres hotel joins Guy Harvey Outpost collection

By Jerry Limone



The pool at Hotel Playa Media Luna, a Guy Harvey Outpost resort.

Guy Harvey Outpost, a resort collection catering to divers and fishermen, has added the Hotel Playa Media Luna in Isla Mujeres, Mexico.

The hotel's sportfishing operation, Keen M Bluewater Adventures, also is now affiliated with Guy Harvey Outpost.

Marine wildlife artist and conservationist Guy Harvey, the collection's founder and chairman, said he is a regular at the 18-room Hotel Playa Media Luna.

"With Isla's great fishing, diving and underwater filming opportunities and convenience to South Florida, I'm a regular guest of Hotel Playa Media Luna and Keen M. They've always been very close friends; I'm absolutely thrilled to now have them as part of my Outpost family."

Guy Harvey Outpost has six other resorts in Florida and the Bahamas.

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USA. Guy Harvey Outpost Resorts announces Mexico affiliations

Wednesday, 16 October 2013

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Guy Harvey Outpost Resorts is based in Ft. Lauderdale, Florida. The company's Signature Properties operate under the Guy Harvey Outpost brand name, which include the TradeWinds Sandpiper Suites in St. Pete Beach, Florida, The Islander in Islamorada, which is currently being converted to a Guy Harvey Outpost Resort property, and a 30-unit eco-lodge planned for construction in the Galapagos Islands, on the island of San Cristobal.

Members of the company's Expedition Portfolio are independently operated and managed boutique sized hotels and lodges in remote destinations that offer superior service and amenities. Member hotels enjoy access to Outpost marketing and its reservation system and on-line booking engine. Expedition Properties include three in the Bahamas: Old Bahama Bay Resort & Yacht Harbour at West End and the Green Turtle Club and Blackfly Bonefish Lodge, both in the Abaco Islands. Affiliation agreements are under negotiation in the Yucatan peninsula of Mexico, Costa Rica and Cayman Islands.

In keeping with the reputation of Guy Harvey as conservationist and explorer, the company's mission is to inspire travel to unique destinations, promote sustainability and engage guests in environmentally responsible and memorable recreational activities.

The company was founded in 2007 by Mark Ellert, a veteran hospitality developer, and is co-owned by Dr. Harvey, Bill Shedd and Charles Forman.

Shedd is the owner of AFTCO, recognized worldwide for its big-game fishing tackle and merchandise. AFTCO is the official licensee of Guy Harvey sportswear. Forman is a practicing eminent domain lawyer and early partner of Dr. Harvey in the growth of his licensing and publishing activities.

Mexican authorities search for 2nd day for plane missing with 14 aboard in Baja California

Canada.com - Tuesday 15th October, 2013

LOS CABOS, Mexico - Mexican authorities are searching for a second day for a small plane carrying 14 people that went missing in northern Mexico. The plane was operated by a small local carrier and all those aboard are believed to have been Mexican citizens. The Transportation Department's representative in Baja California Sur state says five civilian and military aircraft are ...

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Prensa Latina - Tuesday 15th October, 2013

Guatemala, Oct 15 (Prensa Latina) Dozens of Cuban physicians concluded their work in Guatemala, the Central American country where they have carried out more than 34 million consultations in three decades of work. The president of the Cuban Institute of Friendship with the Peoples (ICAP), Kenia Serrano, Cuban ambassador here, Roberto Blanco, and Rosa Lidia Torres and Reynaldo Pons, national ...

Guy Harvey Outpost brings Mexican hotel into the fold

Business Journal - Tuesday 15th October, 2013

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Isla Mujeres hotel joins Guy Harvey Outpost collection

 OCTOBER 15, 2013 BY [CASASADMIN](#)

Guy Harvey Outpost, a resort collection catering to divers and fishermen, has added the Hotel Playa Media Luna in Isla Mujeres, Mexico.

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Guy Harvey Outpost brings Mexican hotel into the fold

From South Florida Business News - Local South Florida News | The South Florida Business Journal
October 15, 2013 - 2:25pm

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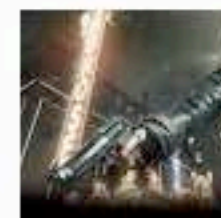
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Isla Mujeres hotel joins Guy Harvey Outpost collection

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четверг, 17 октября 2013 г.

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USA. Guy Harvey Outpost **Resorts** announces **Mexico** affiliations

BYM News (press release)

Guy Harvey, Chairman of Guy Harvey Outpost LTD. announced today the company's entry into Isla Mujeres, **Mexico**, a favorite resort **destination** for divers and ...

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A promotional banner for the NASCAR Sprint Cup Series Championship. It features a portrait of driver Jimmie Johnson in a red racing suit, set against a background of palm trees. The text "JOHNSON" is at the top in red. Below it, a blue banner contains the text "NASCAR SPRINT CUP SERIES" and "CHAMPIONSHIP NOV 17" in white. To the right, the text "TICKETS ON SALE NOW" is in blue, with a red "BUY HERE" button below it. On the far right, there are logos for "HOMESTEAD MIAMI SPEEDWAY" and the "NASCAR" logo.

JOHNSON
NASCAR SPRINT CUP SERIES
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Guy Harvey Outpost brings Mexican hotel into the fold

Enlarge Hotel Playa Media Luna is on Isla Mujeres near Cancun, Mexico. Guy Harvey Outpost Resorts has added a beachside boutique hotel off the coast of Cancun, Mexico, to its collection. Hotel Playa Media Luna, in Isla Mujeres, Mexico, will join the Expedition Collection of Fort...

Posted On October 15, 2013



Sharks and turtles

Posted On October 17, 2013



Stills or Video? What should I do?

Posted On October 17, 2013



Scuba diving, beachfront

Published 16 hours ago by [TravelWeekly.com](#)

Isla Mujeres hotel joins Guy Harvey Outpost collection

Guy Harvey Outpost, a resort collection catering to divers and fishermen, has added the Hotel Playa Media Luna in **Isla Mujeres, Mexico**.

The hotel's sportfishing **operation**, Keen M Bluewater Adventures, also is now affiliated with **Guy Harvey** Outpost.

Marine wildlife artist and conservationist...

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Guy Harvey Outpost Resorts Announces Mexico Affiliations 📷 w/Photo

19 hrs ago | FishingWorld

... Properties operate under the Guy Harvey Outpost brand name, which include the TradeWinds Sandpiper Suites in **St. Pete Beach**, Florida, The Islander in Islamorada, which is currently being converted to a Guy Harvey Outpost Resort property, and a ...

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