

Karen Kuzsel

I cook. I write. I explore.

HOTEL HAPPENINGS: Out with the Old, In with the New

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Maybe it's the possibility of Spring beckoning. Or perhaps it's simply that credit cards being sucked dry by rising gas prices have encouraged hoteliers to offer more interesting sounding promotions designed to do their own spending stimulation. Whatever the reason, my inbox is rife with offers that may tempt you into booking now and saving later.



Exciting news for divers, water sports enthusiasts and marine life conservationists. The **TradeWinds Sandpiper Suites** on St. Pete Beach is undergoing a \$3 million renovation and rebranding. When the 211-room beach-front property is completed in 2013, the *TradeWinds* will

become Florida's first **Guy Harvey Outpost** in the U.S. According to Keith Overton, president of TradeWinds Island Resorts, the rebranding project includes incorporating the signature Guy Harvey brand through the public and exterior spaces of the hotel and meetings facilities. Each guestroom will feature a Guy Harvey décor theme and each will receive new carpet, paint, artwork and flat screen HDTVs. Start saving now for the officially licensed Guy Harvey clothing, products and souvenir line. For over 30 years, the Guy Harvey brand has been synonymous with exploration, research and conservation of the oceans. The rebranded Outpost property will remain owned and managed by the TradeWinds Island Resorts and share privileges with its nearby, larger sister property, the TradeWinds Island Grand. www.GuyHarveyOutpostTampaBay.com